

A nighttime photograph of the Hotel Carmichael, a grand building with arched windows and a prominent sign. In the foreground, a red car is blurred, suggesting motion. The scene is dimly lit, with the hotel's lights providing the primary illumination.

2024 ARELLO LEGAL EXCHANGE SPONSORSHIPS

ARELLO®



AUGUST 6 - 7 | INDIANAPOLIS

Join the Association of Real Estate License Law Officials (ARELLO®) as we dive into the intricacies of real estate law at the inaugural ARELLO® Legal Exchange, hosted at the stunning Hotel Carmichael in Carmel, Indiana.

As a distinguished sponsor, your support enables us to provide exceptional education sessions, cutting-edge resources, and access to leading experts in the field of real estate law. The event offers a prime opportunity for you to showcase your company to a focused group of real estate professionals.

Sponsoring the first-ever ALE places your brand in the spotlight for real estate attorneys, commissioners, agents, and more industry professionals. You will return from Indiana with a remarkable recognition for your brand.

We offer four sponsorship packages built out to best accommodate you. If none of these opportunities align with your preferences, please reach out, and we will create a custom sponsorship package for you.

For any inquiries, please contact Sonia Coffin: sonia@arello.org or 580.530.0899.



SPONSORSHIP TIERS

CHANGE MAKER / \$10,000

The Change Maker sponsorship of the inaugural ARELLO® Legal Exchange includes:

- Promotion as the headline sponsor of the event
- Word from our sponsor message, written by you, sent to all event attendees via email
- Premier logo placement in all event marketing and premier event signage
- Mention in social media posts promoting the event
- Access to the final attendee list
- Opportunity to introduce a session
- Recognition in event program, website, and event app
- Four registrations for you and your team

POLICY LEADER / \$5,000

The Policy Leader sponsorship includes:

- Prominent logo placement in event marketing and premier event signage
- Mention in social media posts promoting the event
- Access to the final attendee list
- Named sponsor option for premier sessions and networking events
- Opportunity to introduce a session
- Recognition in event program, website, and event app
- Three registrations for you and your team

INDUSTRY ADVOCATE / \$2,500

The Industry Advocate sponsorship includes:

- Your logo in event marketing and signage
- Mention in social media posts promoting the event
- Named sponsor options for roundtables and breaks
- Recognition in event program, website, and event app
- Option to distribute promotional materials
- Two registrations for you and your team

CONVERSATION STARTER / \$500

The Conversation Starter sponsorship includes:

- Your logo in event marketing and event signage
- Mention in social media posts promoting the event
- Recognition in event program, website, and event app
- One registration



